

2019 Poster Contest

Judging Criteria

- ◆ **Conservation Message—50%**
- ◆ **Visual Effectiveness—30%**
- ◆ **Originality—10%**
- ◆ **Universal Appeal—10%**



Cash prizes awarded for top winners in each category at the Local, State and National level.

CONTEST RULES

DEADLINE—May 1st, 4:00 pm

1. Poster size must be 14"x22" (half a poster)
2. Clearly print your name and information on the entry form.
3. Theme ***"Life in the Soil: Dig Deeper"*** MUST be on your poster.
4. Poster must be flat—no 3-D objects.
5. Poster must be created by an individual student. One entry per student.
6. Poster must be the original artwork of the student.

What Makes a Good Poster?

Colorful posters are best! Use markers, paint, colored pencils, crayons, charcoal, stickers, etc. Avoid thin-lined, light colored artwork.

Hand-drawn or digital posters accepted.

Balance a combination of illustrations and words.

Text should be large enough to be easily read. Be as neat as you can be.

Use colors and white space effectively—attract attention!

Research the theme as a way to brainstorm ideas.

Contest Categories

K—1st

2nd—3rd

4th—6th

7th—9th

10th—12th

Entry form available on the district website.

<http://www.cambriacountypa.gov>—search Conservation District